

Orange at a glance

26 countries

and a global presence with Orange Business Services



Europe

- Belgium
- France
- Luxembourg
- Moldova
- Poland
- Romania
- Slovakia
- Spain

Africa and the Middle East

- Botswana
- Burkina Faso
- Cameroon
- Central African Republic
- Côte d'Ivoire
- Democratic Republic of the Congo
- Egypt
- Guinea
- Guinea-Bissau
- Jordan
- Liberia
- Madagascar
- Mali
- Mauritius
- Morocco
- Senegal
- Sierra Leone
- Tunisia

€42.3 billion

in revenues

259 million

customers

5

business activities

- Enhanced connectivity (retail and business customers)
- Business IT support services
- Wholesale services
- Cybersecurity
- Financial services

142,000

employees

Our purpose

As a trusted partner, Orange gives everyone the keys to a responsible digital world.

How our purpose came to be and what it stands for

→ In 2019, we worked closely with our employees and stakeholders to define our purpose, which expresses the meaning of our corporate vision in terms of who we are and who we aspire to be. The statement "As a trusted partner, Orange gives everyone the keys to a responsible digital world" means that Orange feels a responsibility and strives to ensure digital progress benefits everybody everywhere.

Following a near-unanimous vote at the 2020 Shareholders' Meeting, our purpose was incorporated into our company's bylaws. It acts as our compass, inspiring our strategy, guiding us in all our decisions and shaping our day-to-day actions across the business. It is linked to our direct and induced economic value, social contribution and environmental impact. Simply put, it expresses the way in which Orange benefits society.

What happened next

→ By helping the Group articulate its purpose, each employee became a "guardian of the purpose". This process continued in 2020 with a new consultation to identify the priority actions needed to actually implement the purpose. According to the employee barometer, after just one year, 88% of employees were familiar with the purpose.

- **2019**
 - Launching the first consultation with all employees, external stakeholders and governance bodies
 - Articulating the Group's purpose
- **2020**
 - Integrating the purpose into the Group's bylaws following a vote at the Shareholders' Meeting
 - Organizing a second consultation at Group level to define a purpose activation plan and priority actions
- **2021**
 - Identifying relevant monitoring indicators
 - Setting up the "Purpose Activation" Committee
 - Ensuring our employees buy into the purpose